

DAY 01 – June 13, 2025

Venue: G&T Auditorium

9:00 am - 9:30 am	Registration
9:30 am - 9:55 am	Networking on Tea
10:00 am - 10:10 am	Opening Remarks by Dr. S. Akbar Zaidi, Executive Director, IBA
10:10 am - 10:15 am	Welcome Remarks by Prof. Dr. Abdullah Z. Sheikh, Conference Chair
10:15 am - 10:20 am	Introductory Remarks by Dr. Aitzaz Ahsan, Conference Convener
10:25 am – 10:45 am	<p style="text-align: center;">KEYNOTE ADDRESS</p> <p style="text-align: center;"><i>Title: Rising Above the Chaos: How Governance of Purpose-driven Organisations is THE Shared Leadership Agenda.</i></p> <p style="text-align: center;">Dr. Victoria Hurth Independent Pracademic and Project Leader: ISO 37011 Purpose-Driven Organisations Fellow of the University of Cambridge Institute of Sustainability Leadership</p>
10:50 am - 12:00 pm	<p style="text-align: center;">Panel Discussion – Pakistan’s Critical Need for Climate Finance: Mobilizing the Private Sector</p> <p><u>Panelist:</u></p> <ol style="list-style-type: none"> Mr. Muhammad Nassir Salim President & CEO, HBL Mr. Farrukh H. Sabzwari CEO - Pakistan Stock Exchange Mr. Zeeshan Rehman Khattak Commissioner SECP Mr. Ammar Habib Khan Assistant Professor of Practice (Finance), IBA & Chief Executive Officer, National Credit Guarantee Company Limited <p><u>Moderator:</u> Dr. Irum Saba Associate Professor of Finance & Director, CEIF, IBA</p>
12:15 pm – 12:35 pm	<p style="text-align: center;">KEYNOTE ADDRESS</p> <p style="text-align: center;"><i>Title: Driving the Sustainability Transition: Legal, Policy and Corporate Innovations</i></p>

	Marie-Claire Cordonier Segger Chair in Sustainable Development Law and Policy, University of Cambridge; Senior Director, Centre for International Sustainable Development Law
12:35 pm - 14:00 pm	Lunch and Prayer Break Venue: Student Center, Event Hall
14:15 pm - 15:55 pm	PARALLEL TECHNICAL SESSION – 1 Venue: AMAN CED Building <i>Room-wise distribution is provided below</i>
15:55 pm - 16:10 pm	Networking on Tea
16:10 pm - 17:30 pm	PARALLEL TECHNICAL SESSION - 2 Venue: AMAN CED Building <i>Room-wise distribution is provided below</i>
17:40 pm – 18:00 pm	Meet the Editors Venue: MCS – 3, Ground Floor, AMAN CED Building
19:00 pm - 20:30 pm	Conference Dinner Venue: Fauji Lawn, IBA Main Campu

DAY 02 – June 14, 2025

Venue: G&T Auditorium

9:00 am - 10:40 am	PARALLEL TECHNICAL SESSION – 3 Venue: AMAN CED Building <i>Room-wise distribution is provided below</i>
10:40 am – 10:55 am	Networking on Tea
10:55 am - 12:35 pm	PARALLEL TECHNICAL SESSION – 4 Venue: AMAN CED Building <i>Room-wise distribution is provided below</i>
Venue: G&T Auditorium	
12:50 pm - 13:10 pm	KEYNOTE ADDRESS Dr. Yasin Rofcanin Professor of Organizational Psychology and Human Resource Management Co-Director of the Future of Work Research Centre School of Management, University of Bath, the UK
13:10 pm – 14:00 pm	Closing Ceremony

14:00 pm onwards

Lunch and Prayer Break

Venue: Student Center, Event Hall

PARALLEL TECHNICAL SESSION I June 13, 2025 Venue: AMAN CED Building				
S. No.	Track Session	Code	Room	No. of Presentations
1	Accounting & Law – Session I	D1S1-I	MCC 11	4
2	Case Study- Session I	D1S1-I	FACULTY LOUNGE	7
3	Finance - Session I	D1S1-I	MCS 3	4
4	Finance-Session II	D1S1-II	MCC 12	4
5	Management –Session I	D1S1-I	MCC 14	4
6	Management – Session II	D1S1-II	MCS 4	4
7	Marketing – Session I	D1S1-I	MCS 5	4
8	Marketing – Session II	D1S1-II	MCC 15	3

PARALLEL TECHNICAL SESSION II June 13, 2025 Venue: AMAN CED Building				
S. No.	Track Session	Code	Room	No. of Presentations
1	Case Study- Session I	D1S2-I	FACULTY LOUNGE	6
2	Finance - Session I	D1S2-I	MCS 3	4
3	Finance-Session II	D1S2-II	MCC 12	4
4	Management –Session I	D1S2-I	MCC 11	3
5	Management – Session II	D1S2-II	MCC 14	3
6	Management – Session III	D1S2-III	MCS 4	3
7	Marketing – Session I	D1S2-I	MCS 5	3
8	Marketing – Session II	D1S2-II	MCC 15	3

PARALLEL TECHNICAL SESSION III June 14, 2025 Venue: AMAN CED Building				
S. No.	Track Session	Code	Room	No. of Presentations
1	Case Study- Session I	D2S1-I	FACULTY LOUNGE	3
2	Case Study- Session II	D2S1-II	G13 CONFERENCE ROOM	5

3	Finance - Session I	D2S1-I	MCS 3	4
4	Finance-Session II	D2S1-II	MCC 12	4
5	Management – Session I	D2S1-I	MCC 11	3
6	Management – Session II	D2S1-II	MCC 14	4
7	Management – Session III	D2S1-III	MCS 4	5
8	Marketing – Session I	D2S1-I	MCC 15	3
9	Marketing – Session II	D2S1-II	MCC 9	4
10	Marketing – Session III	D2S1-III	MCC 10	4

PARALLEL TECHNICAL SESSION IV June 14, 2025 Venue: AMAN CED Building				
S. No.	Track Session	Code	Room	No. of Presentations
1	Accounting & Law – Session I	D2S2-I	MCC 11	5 (will begin at 10:30 AM)
2	Case Study- Session I	D2S2-I	FACULTY LOUNGE	6
3	Finance - Session I	D2S2-I	MCS 3	4
4	Finance-Session II	D2S2-II	MCC 12	4
5	Finance-Session III	D2S2-III	MCC 10	4
6	Marketing – Session I	D2S2-I	MCC 13	4
7	Marketing – Session II	D2S2-II	MCC 15	3
8	Management – Session I	D2S2-I	MCC 14	4
9	Management – Session II	D2S2-II	MCS 4	4
10	Management – Session III	D2S2-III	MCS 5	4

PROGRAM

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