IBA SBS School of Business Studies
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AACSB ACCREDITED

5TH INTERNATIONAL CONFERENCE 2026

CONFERENCE PROGRAM

DAY 01 | FRIDAY, NOVEMBER 20, 2026

VENUE: AMAN CED BUILDING & G&T AUDITORIUM, MAIN CAMPUS, IBA

08:30 AM **09:00 AM**	**Registration**
09:00 AM **09:45 AM**	**Networking on Tea**
09:45 AM **09:50 AM**	**Welcome Remarks** by Dr. Abdullah Z. Sheikh, Conference Chair
09:50 AM **10:00 AM**	**Opening Remarks** by Dr. S Akbar Zaidi, Executive Director, IBA
10:00 AM **10:45 AM**	**Keynote Address** **Prof. Marc Goergen** Full Professor of Finance, IE Business School, IE University, Madrid, Spain
10:45 AM **11:00 AM**	**Networking on Tea**
11:00 AM **12:15 PM**	**PANEL DISCUSSION** **From Exposure to Resilience: Transforming Pakistani Businesses in an Age of Global Uncertainty** **Moderator:** Mr. Ammar Habib Khan, CEO, National Credit Guarantee Company Limited **Panelists:** Mr. Asad Umar, Former Federal Minister for Finance Mr. Miftah Ismail, Former Federal Minister for Finance Mr. Adil Salahuddin, CEO, Standard Chartered Bank Pakistan Ms. Nausheen Ahmad, Independent Director, Meezan Bank Ltd
12:15 PM **12:55 pm**	**Keynote Address** **Prof. Vadim Grinevich** Professor of Entrepreneurship and Innovation Research Cluster Head, Transformative Entrepreneurship and Small Businesses University of Bradford School of Management, UK
12:55 PM **02:15 pm**	**Lunch and Jumu'ah Prayer Break** Venue: Student Center, Event Hall

IBA SBS School of Business Studies | 70 YEARS & BEYOND

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VENUE: AMAN CED BUILDING & G&T AUDITORIUM, MAIN CAMPUS, IBA

02:15 PM **03:55 pm**	**PARALLEL TECHNICAL SESSION – I** **Room-wise distribution is provided separately** Venue: AMAN CED Building
03:55 PM **04:10 PM**	**Networking on Tea**
04:10 PM **05:30 pm**	**PARALLEL TECHNICAL SESSION – II** **Room-wise distribution is provided separately** Venue: AMAN CED Building
07:00 PM **onwards**	**Conference Dinner** Venue: Lawn B, Main Campus, IBA

DAY 02 | SATURDAY, NOVEMBER 21, 2026

VENUE: AMAN CED BUILDING & G&T AUDITORIUM, MAIN CAMPUS, IBA

09:00 AM **10:40 AM**	**PARALLEL TECHNICAL SESSION – III** **Room-wise distribution is provided separately** Venue: AMAN CED Building
10:40 AM **10:55 AM**	**Networking on Tea**
10:55 AM **12:35 PM**	**PARALLEL TECHNICAL SESSION – IV** **Room-wise distribution is provided separately** Venue: AMAN CED Building
VENUE: G&T AUDITORIUM	
12:40 PM **01:30 PM**	**Closing Ceremony** From Exposure to Action: Pakistan's Uncertainty Gap and the Way Forward Closing Remarks by **Dr. Aitzaz Ahsan Alias Sarang** Conference Lead & Director Research, School of Business Studies, IBA
01:30 PM **Onwards**	**Lunch and Prayer Break** Venue: Student Center, Event Hall