

# PROGRAM

## DAY 01 – May 30, 2024

**Venue: G&T Auditorium**

8:30 am - 9:00 am	Registration
9:00 am - 9:30 am	Networking on Tea & IBA SBS Promotional Video
9:30 am - 9:40 am	<b>Opening Remarks</b> by Dr. S. Akbar Zaidi, Executive Director, IBA
9:40 am - 9:45 am	<b>Welcome Remarks</b> by Prof. Dr. Abdullah Z. Sheikh, Conference Chair
9:45 am - 9:50 am	<b>Introductory Remarks</b> by Dr. Irum Saba, Conference Convener
9:50 am - 10:00 am	Address by the <b>Guest of Honor</b>  <b>Dr. Tariq Rafi</b> Chairman Higher Education Commission, Sindh
10:00 am - 10:10 am	Address by the <b>Chief Guest</b>  <b>Mr. Qaiser Ahmed Sheikh</b> Federal Minister of Maritime Affairs, Pakistan
10:10 am - 10:20 am	Address by the <b>Special Guest</b>  <b>Ms. Shaza Fatima Khawaja</b> Minister of State (IT & TELECOMMUNICATION)
10:20 am – 10:50 am	<b>KEYNOTE ADDRESS</b>  <b>Dr. Nora Colton</b> UCL Professor of Leadership & Management for Healthcare and Director of the UCL Global Business School for Health
10:50 am - 11:50 am	Panel Discussion: <b>“Business Success Through AI”</b>  <b>Moderator:</b> Dr. Abdul Basit Shaikh Assistant Professor – Management School of Business Studies, IBA  <b>Panelists:</b> Mr. Syed Nayyar Hussain - Executive Director Strategy & New Initiatives – Salam Takaful Limited

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	<p>Mr. Abrar Ahmed Mir – Chief Innovation &amp; Financial Inclusion Officer, Habib Bank Limited</p> <p>Mr. Farrukh Sabzwari – Chairman &amp; Independent Director, Central Depository Company</p> <p>Mr. Farhan Akram – CFO, Dawlance Group</p> <p>Dr. Sara Saeed Khurram</p> <p>Co-founder and CEO, Sehat Kahani</p>
<b>11:55 am – 12:25 pm</b>	<p align="center"><b>KEYNOTE ADDRESS</b></p> <p><b>Dr. Geoffery Wood</b> Department Chair DAN Management Western University, Canada</p>
<b>12:30 pm - 01:45 pm</b>	<p>Lunch and Prayer Break Venue: Student Center, Event Hall</p>
<b>01:50 pm - 03:20 pm</b>	<p>PARALLEL TECHNICAL SESSION – 1 Venue: AMAN CED Building</p>
<b>03:25 pm - 04:55 pm</b>	<p>PARALLEL TECHNICAL SESSION - 2 Venue: AMAN CED Building</p>
<b>05:00 pm – 06:00 pm</b>	<p>PARALLEL TECHNICAL SESSION – 3 Venue: AMAN CED Building</p>
<b>02:00 pm – 05:00 pm</b>	<p>CASE STUDY SESSION Venue: AMAN CED Building</p>
<b>07:00 pm - 08:30 pm</b>	<p>Conference Dinner Venue: Fauji Lawn, IBA Main Campus</p>

<b>DAY 02 – May 31, 2024</b>	
<b>Venue: G&amp;T Auditorium</b>	
<b>9:00 am - 10:30 am</b>	<b>PARALLEL TECHNICAL SESSION – 4</b> Venue: AMAN CED Building
<b>10:30 am – 10:45 am</b>	Networking on Tea
<b>10:45 am - 11:15 pm</b>	<b>KEYNOTE ADDRESS</b> <b>Dr. Adam Zaremba</b> Associate Professor of Finance Montpellier Business School, France Poznam University of Economics and Business, Poland
<b>11:20 am – 12:20 pm</b>	<b>Panel Discussion “Use of AI in Academia”</b>  <b>Moderator:</b> Dr. Muhammad Shafique Assistant Professor (Management) & Program Director MBA & EMBA  <b>Panelists:</b> Mr. Ammar Habib – Assistant Professor of Practice Finance SBS IBA Malaika Amir – Head IBA Student Governing Body Dr. Nora Colton – Keynote Speaker Prof. Dr. Geoffery Wood – Keynote Speaker Dr. Adam Zaremba – Keynote Speaker
<b>12:20 pm – 01:15 pm</b>	<b>Closing Ceremony</b> Venue: G&T Auditorium
<b>01:30 pm - 02:00 pm</b>	Prayer Break
<b>02:00 pm onwards</b>	Lunch Break Venue: Student Center, Event Hall