

PROGRAM

DAY 01 – May 30, 2024 Venue: G&T Auditorium	
8:30 am - 9:00 am	Registration
9:00 am - 9:30 am	Networking on Tea & IBA SBS Promotional Video
9:30 am - 9:40 am	Opening Remarks by Dr. S. Akbar Zaidi, Executive Director, IBA
9:40 am - 9:45 am	Welcome Remarks by Prof. Dr. Abdullah Z. Sheikh, Conference Chair
9:45 am - 9:50 am	Introductory Remarks by Dr. Irum Saba, Conference Convener
9:50 am - 10:00 am	Address by the Guest of Honor Dr. Tariq Rafi Chairman Higher Education Commission, Sindh
10:00 am - 10:10 am	Address by the Chief Guest Mr. Qaiser Ahmed Sheikh Federal Minister of Maritime Affairs, Pakistan
10:10 am - 10:20 am	Address by the Special Guest Ms. Shaza Fatima Khawaja Minister of State (IT & TELECOMMUNICATION)
10:20 am – 10:50 am	KEYNOTE ADDRESS Dr. Nora Colton UCL Professor of Leadership & Management for Healthcare and Director of the UCL Global Business School for Health
10:50 am - 11:50 am	Panel Discussion: “Business Success Through AI” Moderator: Dr. Abdul Basit Shaikh Assistant Professor – Management School of Business Studies, IBA Panelists: Mr. Rizwan Hussain – MD & CEO Salam Takaful Limited

	<p>Mr. Abrar Ahmed Mir – Chief Innovation & Financial Inclusion Officer, Habib Bank Limited</p> <p>Mr. Farrukh Sabzwari – Chairman & Independent Director, Central Depository Company</p> <p>Mr. Farhan Akram – CFO, Dawlance Group</p> <p>Dr. Sara Saeed Khurram</p> <p>Co-founder and CEO, Sehat Kahani</p>
11:55 am – 12:25 pm	<p align="center">KEYNOTE ADDRESS</p> <p>Dr. Geoffery Wood DAN Department of Management & Organizational Studies Western University, Canada</p>
12:30 pm - 01:45 pm	<p>Lunch and Prayer Break Venue: Student Center, Event Hall</p>
01:50 pm - 03:20 pm	<p>PARALLEL TECHNICAL SESSION – 1 Venue: AMAN CED Building</p>
03:25 pm - 04:55 pm	<p>PARALLEL TECHNICAL SESSION - 2 Venue: AMAN CED Building</p>
05:00 pm – 06:00 pm	<p>PARALLEL TECHNICAL SESSION – 3 Venue: AMAN CED Building</p>
02:00 pm – 05:00 pm	<p>CASE STUDY SESSION Venue: AMAN CED Building</p>
07:00 pm - 08:30 pm	<p>Conference Dinner Venue: Fauji Lawn, IBA Main Campus</p>

DAY 02 – May 31, 2024	
Venue: G&T Auditorium	
9:00 am - 10:30 am	PARALLEL TECHNICAL SESSION – 4 Venue: AMAN CED Building
10:30 am – 10:45 am	Networking on Tea
10:45 am - 11:15 pm	KEYNOTE ADDRESS Dr. Adam Zaremba Associate Professor of Finance Montpellier Business School, France Poznam University of Economics and Business, Poland
11:20 am – 12:20 pm	Panel Discussion “Use of AI in Academia” Moderator: Dr. Muhammad Shafique Assistant Professor (Management) & Program Director MBA & EMBA Panelists: Mr. Ammar Habib – Chief Executive Officer - CreditBook Financial Services Malaika Amir – Head IBA Student Governing Body Dr. Nora Colton – Keynote Speaker Prof. Dr. Geoffery Wood – Keynote Speaker Dr. Adam Zaremba – Keynote Speaker
12:20 pm – 01:15 pm	Closing Ceremony Venue: G&T Auditorium
01:30 pm - 02:00 pm	Prayer Break
02:00 pm onwards	Lunch Break Venue: Student Center, Event Hall